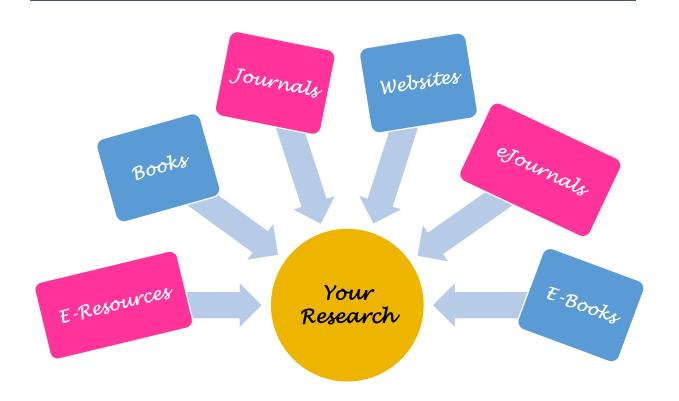
BUSINESS SUBJECT GUIDE



Library Services

library@glasgowkelvin.ac.uk



E-Resources

Below is a list of the library's electronic resources which are most useful for Business. You can view a full list of the Library's electronic resources by visiting this page:

https://intranet.glasgowkelvin.ac.uk/sites/GKC/Pages/EResources.aspx

Your student network ID and password will log you on to most of these resources. Some resources will prompt you to select either Athens and/or Shibboleth login options, and then simply select the institution of Glasgow Kelvin College. See the accompanying guides for more information (click on the blue squares to the right of the resource description).

Complete Issues Online	This is a place where you can easily find articles, statistics, personal accounts and websites to help you quickly understand current issues.	
Gale Cengage Learning	This is a collection of databases giving access to a wide range of resources:	
- <u>Gale Virtual</u> <u>Reference</u> <u>Library (GVRL)</u>	Collection of specialised reference sources for multidisciplinary research.	
- General OneFile	Database of 13, 000 journals and 120 million full-text articles dating from 1980 to present.	
- <u>JISC FE Custom</u> <u>News</u>	Database which contains over 25 million full text articles from over 200 worldwide newspapers	
JISC Media Plus	Provides online delivery of audio clips, images, and films for all curriculum areas	
<u>NewsBank</u>	Providing easy access to the world's largest repository of reliable information	
Archive Collections		
Brill Online Books and Journals	Provides free online access to over 50, 000 articles.	
British Periodicals (1681-1937)	Provides access to searchable full text periodical articles.	
Cambridge Core	Limited access to Cambridge University Press publications.	
Historical Texts	Access to full text Historical British books from 1475 to 1900.	
Periodicals Archive Online	Access to back files of scholarly periodicals in the arts, humanities and social sciences.	
Other Collections		
BlendEd Business	Online Learning Packs developed by Colleges Open Learning Exchange Group (COLEG) for Business.	
NLN – Accounts	Funded by the UK Government to support learners in the post-16 sector, the NLN Materials are one of the most substantial and wide-ranging collections of e-learning	
<u>Business</u>	materials in the UK - hundreds of small, free, flexible 'bite-sized' episodes of learning.	

Ushare –	Provides links to open learning resources that have been
<u>Accounts</u>	recommended by lecturers, teachers, training providers
	and learners that support SQA qualifications. New
Business	resources and reviews can be submitted.

Useful websites

BBC Business News - Up to date news from the business world.

Business Case Studies - An excellent resource for business students.

<u>Campaign</u> - The latest news on brands, advertising, marketing and media. News can also be viewed by business category, such as public relations, marketing or direct marketing.

The <u>Department for Business</u>, <u>Energy and Industrial Strategy</u> has responsibility for business, industrial strategy, science, innovation, energy, and climate change.

<u>Federation of Small Businesses</u> - Website features news and information about the Federation.

<u>Financial Times</u> - Website of the news organisation providing news, comment, data and analysis for the global business community.

E-books

You can access a number of e-books relevant to Business. You can read and download e-books through the <u>Dawson</u> and <u>ebrary</u> ebook services, and through the library catalogue at https://kelvin-glasgow.koha-ptfs.co.uk/

You should choose the Shibboleth login option and confirm Glasgow Kelvin College as the institution.

Books

You can find books relevant to Business at the numbers listed below in the campus libraries. These numbers represent the location of the books on the shelves.

- Economics 330 332
- Study Skills 371
- Business 650 658
- Accounting 657 658

- Business Management 658
- Management 658.4 658.8
- Marketing 658.8
- Writing Skills 808

You can see which books we have available by searching the catalogue: https://kelvin-glasgow.koha-ptfs.co.uk/

Journals

Journals feature the most up to date information on subject areas (often more up to date than websites). If you want to find information about what is happening in your subject area at the moment, then journals are a great source.

The following journals are of particular interest and some may be available online:

- Accounting Today
- Business Communication Quarterly
- Business Horizons
- The Economist
- Entrepreneurship: Theory and Practice
- European Business Forum
- Journal of Accountancy
- Journal of Business Strategy
- Public Administration Review
- Survey of Current Business

Glasgow Life Resources

By joining Glasgow Libraries (Glasgow Life) you can also access all of their electronic resource collections, either in your local library or from home. This collection includes eBooks, Audiobooks, eMagazines and Databases for your research. You can join your local library, the branches at Easterhouse and East End campuses or at the learning centres in Springburn and West End campuses. You can also join online to begin using some of the resources immediately.

The full list of databases can be found <u>here</u>, but here are some resources which may be particularly useful:

	ABI/Inform is the original aggregated business journals
ABI/Inform (ProQuest)	database with online access to over 4,975 business and
	management journals from around the world.
COBRA (Complete	
Business Reference	Factsheets and reports on all aspects of running a business.
Advisor)	
Oxford Reference	Search language and subject reference works from one of
<u>Online</u>	the world's most trusted resources.
	A database combining subject areas including business,
ProQuest Central	science and technology, medicine and health, literature and
	language, society, culture, the arts, history, and more.

Glasgow Life eBooks, Audiobooks and eMagazines

To access these resources you can join Glasgow Life Library Services. You can do this at your local Glasgow Library or at one of the College Campuses. For more information on how to use the eBooks, Audiobooks and eMagazines visit the Glasgow Libraries site.

Should you have any additional support needs and require assistance in accessing library resources, please do not hesitate to get in touch with us by telephone or email. Our contact details are:

Telephone:

Springburn Campus: 0141 630 7018

East End Campus: 0141 630 3365

Easterhouse Campus: 0141 630 3330

West End Campus: 0141 630 7337

Email: library@glasgowkelvin.ac.uk